

June 8, 2020

To Whom It May Concern

With Reference to Mr. Peter Robertson – Marketing Instructor CNAQ

I am extremely pleased to provide a letter of reference for Mr. Peter Robertson to support his future endeavors.

I have known Peter Robertson since 2014 as a colleague and more recently as his supervisor.

Peter is a marketing and entrepreneurial professional, who is well liked by both his colleagues and students.

He has taught higher-level marketing and Entrepreneurial courses, and as well as courses such as strategic management and project management.

With the advent of Covid-19, Peter has taken the lead in developing and leading a team in delivering a workplace professional course online.

Peter has not only acted as an instructor, but also as a mentor to students who have participated in entrepreneurial competitions over the years. His teams do very well and some have even pursued the businesses presented.

Peter is well versed in the latest trends in marketing and in particular the advent of Social Media as a marketing tool.

From a personal point of view as his supervisor, I have found Peter is willing to take on new challenges and contribute to the team to get a job done.

I highly recommend Peter as a colleague and as an asset to any organization.



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