



June 29, 2014

**To Anyone Whom It May Concern**

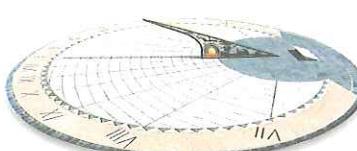
Peter Robertson has been working for the Business Department of Abu Dhabi Men's College, Higher Colleges of Technology, UAE, for three and a half years and he has delivered a wide range of modules in the Bachelor of Business Administration program successfully. His main area of expertise is Marketing, Organizational Behaviour, and Management, but he also has successfully taken the responsibility in delivering courses in the area of strategy, capstone simulation, industry projects and alike. He has put a strong emphasis in developing ties with the local industry, and organized various field trips for our students to enhance their learning, and he has also invited several guest speakers in his modules to do the same. He is also very efficient in using technology, such as HCT's Blackboard Learn or the Department's web based online Quality Management System.

Peter has very good social connections, and he has a very good relationship with all faculty members. He works well in a team, and he delivers. His student feedbacks are also very good, students enjoy working with him and appreciate his efforts in delivering courses. His past industry experiences makes him very effective in delivering applied examples in the classroom, and this is extremely important for practical academics.

Based on his past performance I, as his line manager for three and a half years, would like to support his application to academic or industry organizations that are looking for his areas of expertise.



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